

Extending Donor Management Capabilities in CiviCRM

July 1, 2025

Today's Plan

- Donor Management Overview
- Summary Fields & More Summary Fields
- Relationship Types & Relationship Block Extension
- Leveraging Activity Types
- DonorSearch Integration
- Grant Management Basics
- Email-to-Activity Functionality
- Questions

About Me

Hi. I'm Gena Dellett. gena@skvare.com



















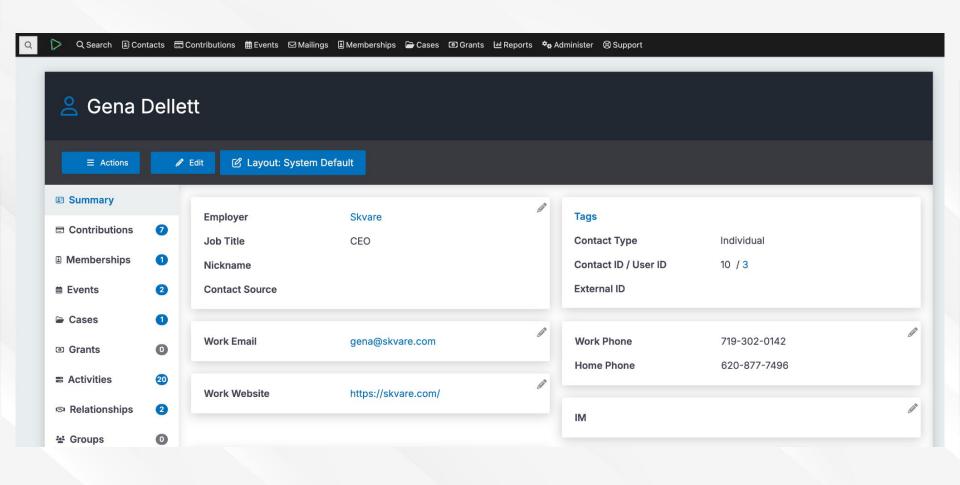


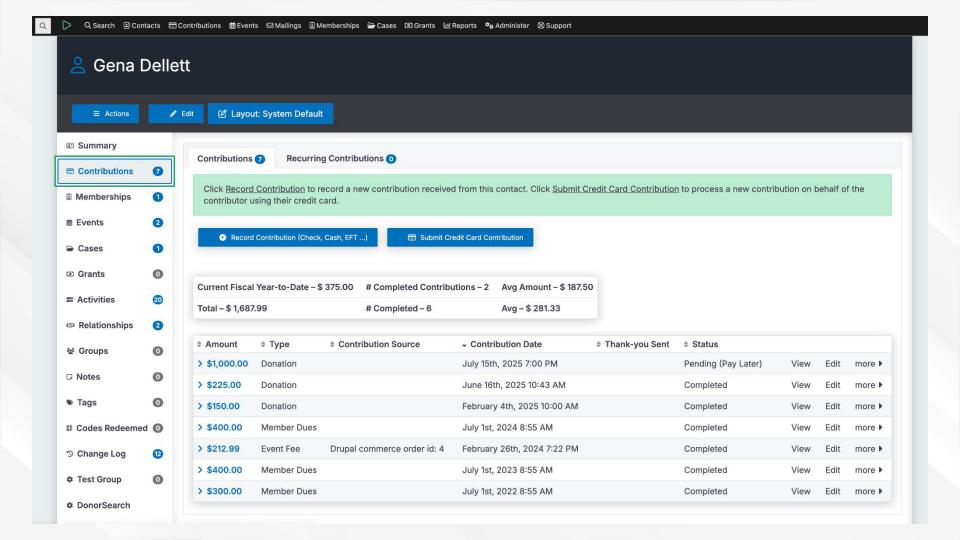
2023

Meet Skvare

- Founded in 2008
- Team of 14 75 collective "Skvare-years" of experience
- Focused on supporting nonprofits with their technology needs
- We're constructively opinionated
- We're values-driven

Donor Management Overview





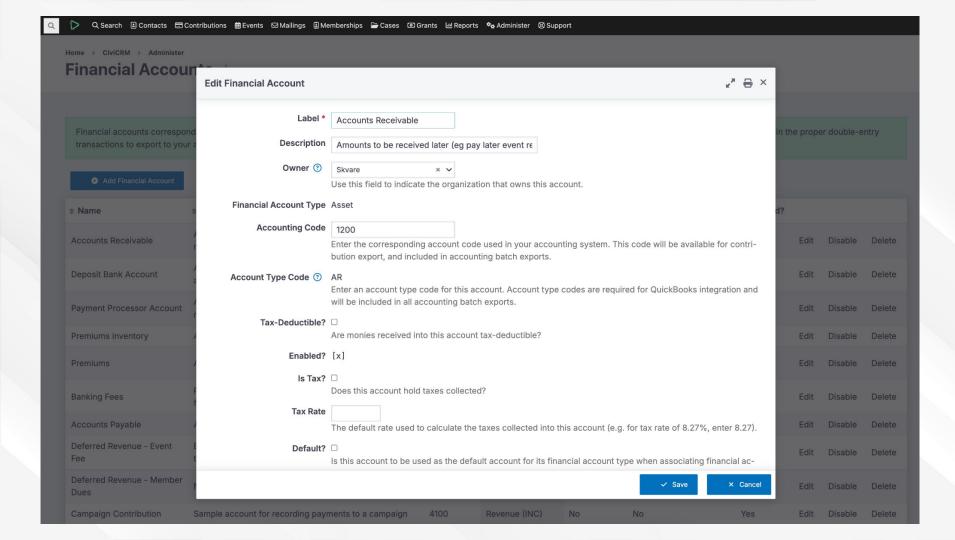
Home > CiviCRM > Administer

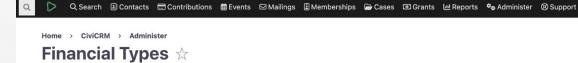
Financial Accounts 🖈

Financial accounts correspond to those in your accounting system. Financial types, payment methods, and premiums are associated with financial accounts so that they can result in the proper double-entry transactions to export to your accounting system.

Add Financial Account

Name	Description	Acctg Code	Account Type	Deductible?	* Reserved?	Default?	# Enabled?			
Accounts Receivable	Amounts to be received later (eg pay later event revenues)	1200	Asset (AR)	No	No		Yes	Edit	Disable	Delete
Deposit Bank Account	All manually recorded cash and cheques go to this account	1100	Asset (BANK)	No	No	~	Yes	Edit	Disable	Delete
Payment Processor Account	Account to record payments into a payment processor merchant account	1150	Asset (BANK)	No	No		Yes	Edit	Disable	Delete
Premiums inventory	Account representing value of premiums inventory	1375	Asset (OCASSET)	No	No		Yes	Edit	Disable	Delete
Premiums	Account to record cost of premiums provided to payors	5100	Cost of Sales (COGS)	No	No	~	Yes	Edit	Disable	Delete
Banking Fees	Payment processor fees and manually recorded banking fees	5200	Expenses (EXP)	No	No	~	Yes	Edit	Disable	Delete
Accounts Payable	Amounts to be paid out such as grants and refunds	2200	Liability (AP)	No	No	~	Yes	Edit	Disable	Delete
Deferred Revenue - Event Fee	Event revenue to be recognized in future months when the events occur	2730	Liability (OCLIAB)	No	No		Yes	Edit	Disable	Delete
Deferred Revenue - Member Dues	Membership revenue to be recognized in future months	2740	Liability (OCLIAB)	No	No		Yes	Edit	Disable	Delete
Campaign Contribution	Sample account for recording payments to a campaign	4100	Revenue (INC)	No	No		Yes	Edit	Disable	Delete





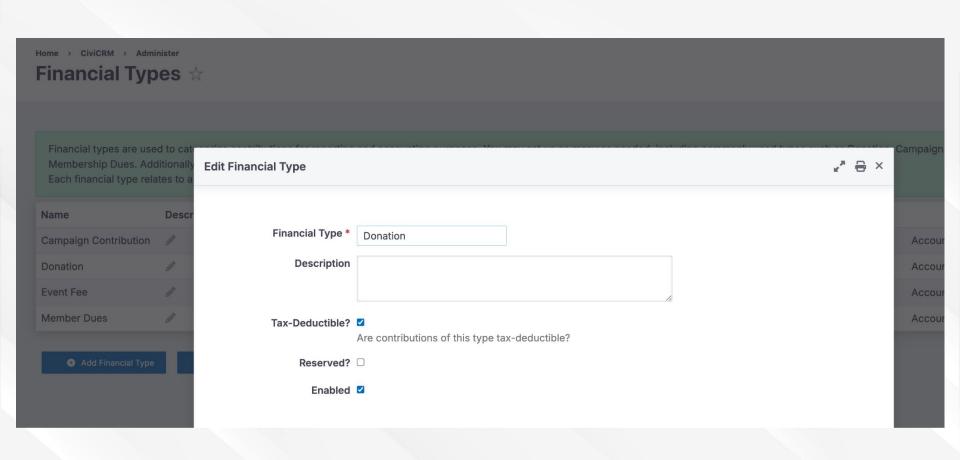
Financial types are used to categorize contributions for reporting and accounting purposes. You may set up as many as needed, including commonly used types such as Donation, Campaign Contribution or Membership Dues. Additionally, financial types can account for the inventory and expense of <u>premiums</u>.

Each financial type relates to a number of <u>financial accounts</u> to track income, accounts receivable, and fees.

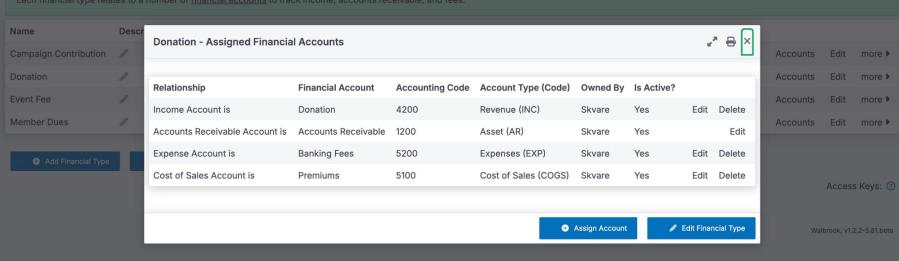
Name	Description	Financial Accounts	Deductible?	Reserved?	Enabled?			
Campaign Contribution	P	Campaign Contribution, Accounts Receivable, Banking Fees, Premiums	No	No	Yes	Accounts	Edit	more •
Donation	0	Donation, Accounts Receivable, Banking Fees, Premiums	Yes	No	Yes	Accounts	Edit	more •
Event Fee	Ø.	Event Fee,Accounts Receivable,Banking Fees,Premiums,Deferred Revenue - Event Fee	No	No	Yes	Accounts	Edit	more •
Member Dues	0	Member Dues,Accounts Receivable,Banking Fees,Premiums,Deferred Revenue - Member Dues	Yes	No	Yes	Accounts	Edit	more •

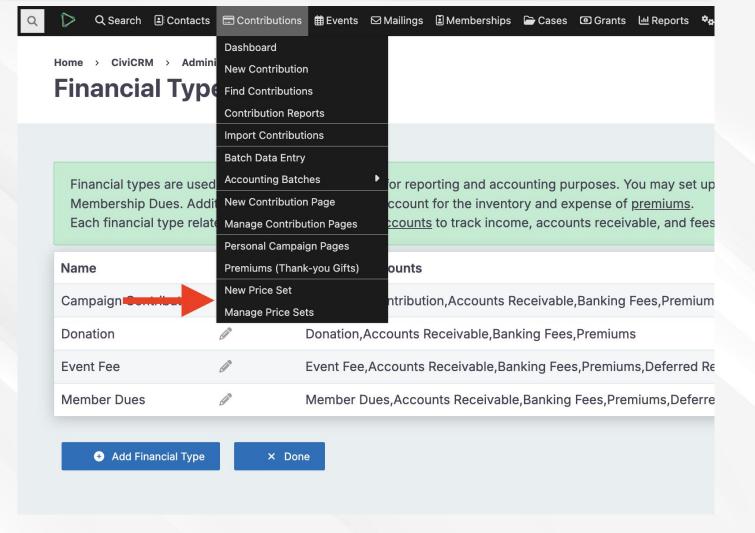


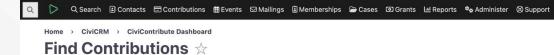
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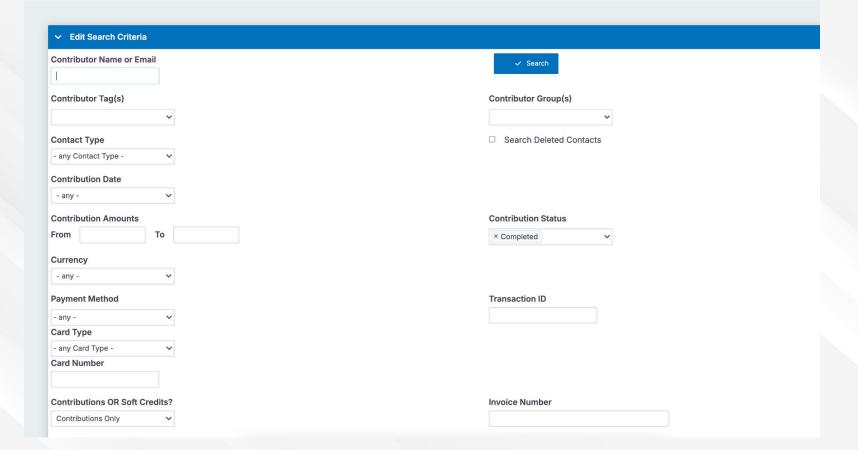


Financial Types 🖈











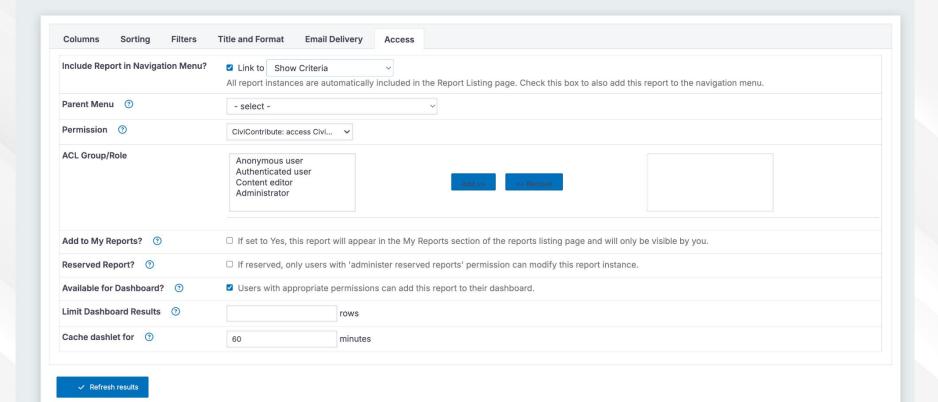
Contribution Reports \Rightarrow

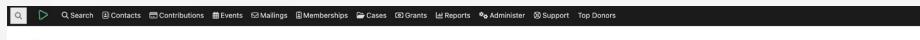
Contribution Reports			
Contribution Summary	Groups and totals contributions by criteria including contact, time period, contribution type, contributor location, etc.	View Results	more
Contribution Details	Lists specific contributions by criteria including contact, time period, contribution type, contributor location, etc. Contribution summary report points to this report for contribution details.	View Results	more
Repeat Contributions	Given two date ranges, shows contacts who contributed in both the date ranges with the amount con- tributed in each and the percentage increase / decrease.	View Results	more
Contributions by Organization	Displays a detailed list of contributions grouped by organization, which includes contributions made by employees for the organisation.	View Results	more
Contributions by Household	Displays a detailed list of contributions grouped by household which includes contributions made by members of the household.	View Results	more
Top Donors	Provides a list of the top donors during a time period you define. You can include as many donors as you want (for example, top 100 of your donors).	View Results	more
SYBUNT (some year but not this year)	Some year(s) but not this year. Provides a list of constituents who donated at some time in the history of your organization but did not donate during the time period you specify.	View Results	more
LYBUNT (last year but not this year)	Last year but not this year. Provides a list of constituents who donated last year but did not donate during the time period you specify as the current year.	View Results	more
Soft Credits	Shows contributions made by contacts that have been soft-credited to other contacts.	View Results	more
Bookkeeping Transactions	Provides transaction details for all contributions and payments, including Transaction #, Invoice ID, Payment Instrument and Check #.	View Results	more
Personal Campaign Page Summary	Summarizes amount raised and number of contributors for each Personal Campaign Page.	View Results	more
Contribution Aggregate by Relationship	List contact's donation history, grouped by year, along with contributions attributed to any of the contact's related contacts.	View Results	more
Recurring Contributions	Provides information about the status of recurring contributions	View Results	more



Home > CiviCRM > CiviReport

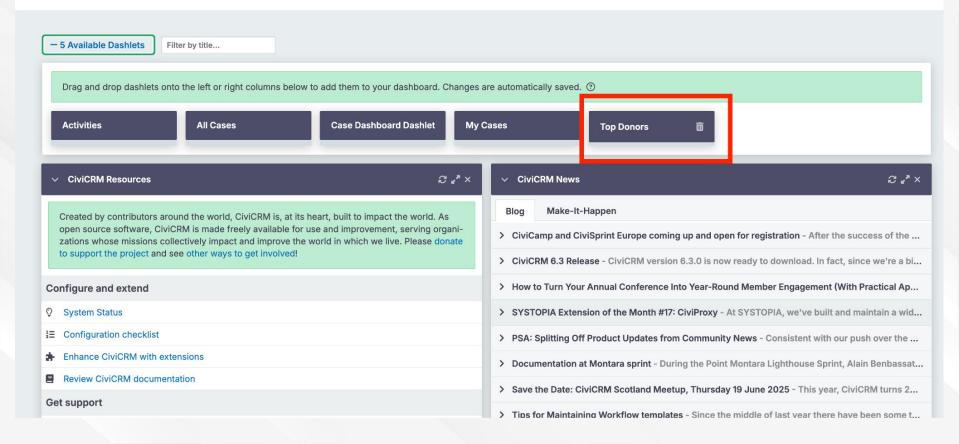
Top Donors ☆





Home

CiviCRM Home ☆



Summary Fields and More Summary Fields



Home > CiviCRM Extensions

SUMMARY FIELDS

Summary Fields make it easier to search for major donors, recent donors, lapsed donors as well as to show a synopsis of a donor's history. Summary Fields extends your CiviCRM data by creating a tab of fields that total up and summarize donation history.

Once the Extension is installed, visit Administer > Customise > Summary Fields, and select the fields you want displayed. Once you've completed set-up, a new tab will appear alongside other tabs in contact records showing the totals for each individual.

All of the data in the Summary Fields group are calculated from other data entered into your CiviCRM as contributions, membership or event participation. The benefit of making these items available as calculated fields is that they can be searched in Advanced Search and used as a basis for a smart group as well as for tokens in email and print communications. The set of available fields include:

- Total Lifetime Contributions
- · Total Contributions this Year
- Total Contributions last Year
- · Amount of Last Contribution
- Date of Last Contribution
- · Date of First Contribution
- Largest Contribution
- · Count of Contributions
- Average Annual (Calendar Year) Contribution
- Date of Last Membership Payment
- · Amount of Last Membership Payment
- · Name of the last attended event



Development Status Stable

Active Installs 838

Maintainers jamie

- View on Github
- Report a bug

Download

Last updated: 2021-05-11

Works with CiviCRM 5.65 or higher.



Home > CiviCRM Extensions

JOINERY'S MORE SUMMARY FIELDS

This extension provides additional fields under the Summary Fields framework:

- CiviContribute: Total Contributions this calendar year (also: renames Summary Fields "Total Contributions this year" to "Total Contributions this fiscal year")
- CiviContribute: Total Contributions last calendar year (also: renames Summary Fields "Total Contributions last year" to "Total Contributions last fiscal year")
- CiviContribute: Total Contributions Calendar Year Before Last (also: renames Summary Fields "Total Contributions Year Before Last" to "Total Contributions Fiscal Year Before Last")
- CiviContribute: Lifetime contributions + soft credits
- CiviContribute: Number of years of contributions
- · CiviContribute: Total soft credits this calendar year
- CiviContribute: Total soft credits previous calendar year
- · CiviContribute: Total soft credits previous fiscal year
- CiviContribute/Relationship: Related contact contributions this fiscal year
- CiviContribute/Relationship: Related contact contributions this calendar year
- CiviContribute/Relationship: Related contact contributions last fiscal year
- CiviContribute/Relationship: Related contact contributions last calendar year
- · CiviContribute/Relationship: Related contact contributions year before last calendar year
- CiviContribute/Relationship: Related contact contributions all time
- CiviContribute/Relationship: Combined contact & related contact contributions this fiscal year
- · CiviContribute/Relationship: Combined contact & related contact contributions this calendar year
- · CiviContribute/Relationship: Combined contact & related contact contributions last fiscal year
- · CiviContribute/Relationship: Combined contact & related contact contributions year before last calendar year



Development Status Stable

Active Installs

274

Explore CiviCRM

Maintainers

AllenShaw

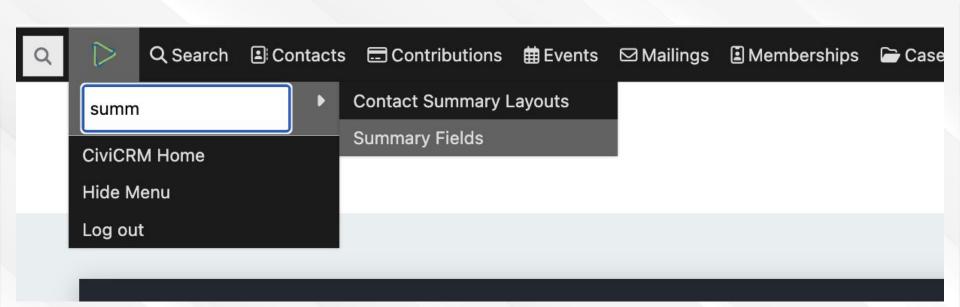
- · View on Github
- Report a bug

Download

Last updated: 2024-12-16

Works with CiviCRM 5.38 or

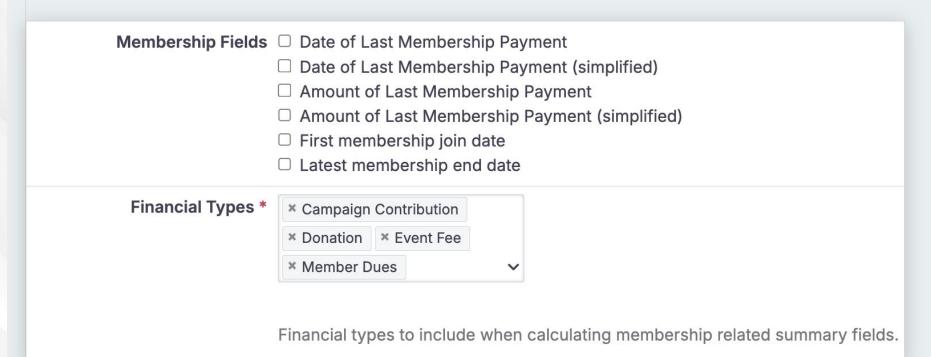
higher.



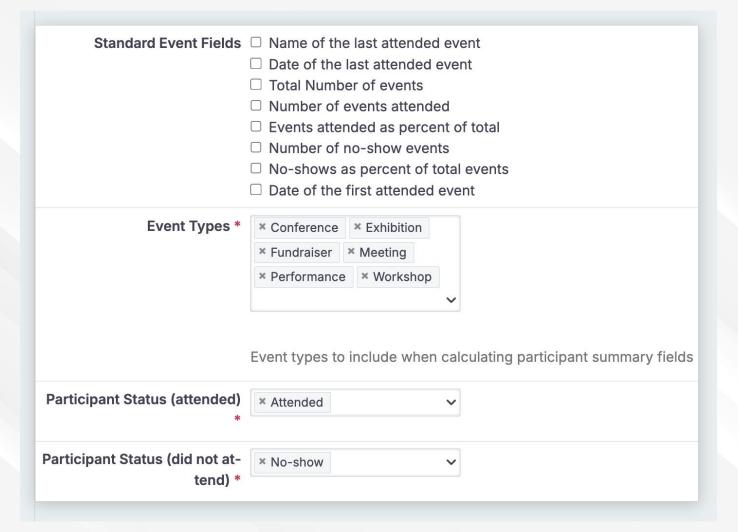
Fundraising

Contribution Fields	□ Total Lifetime Contributions □ Total Contributions this Fiscal Year □ Total Contributions in the Last 12 Months □ Total Deductible Contributions this Fiscal Year □ Total Contributions last Fiscal Year □ Total Deductible Contributions last Fiscal Year □ Total Contributions Fiscal Year Before Last □ Total Deductible Contributions Fiscal Year Before Last □ Count of Contributions this Fiscal Year □ Count of Contributions last Fiscal Year □ Count of Contributions Fiscal Year Before Last □ Amount of Contribution Fiscal Year Before Last □ Amount of first contribution □ Date of Last Contribution □ Date of First Contribution □ Date of Largest Contribution □ Date of Largest Contribution □ Count of Contributions □ Count of Contributions □ Average Annual (Calendar Year) Contribution □ Total Contributions last Calendar Year □ Total Contributions Calendar Year
	 □ Number of Years of Contributions □ Lifetime contributions + soft credits
Soft Credit Fields	□ Total Lifetime Soft Credits □ Total Soft Credits this Fiscal Year □ Total Soft Credits in the Last 12 Months □ Total Soft Credits this Calendar Year □ Total Soft Credits last Calendar Year □ Total Soft Credits last Fiscal Year
Financial Types *	Campaign Contribution Donation Event Fee Member Dues Financial types to include when calculating contribution related summary fields.

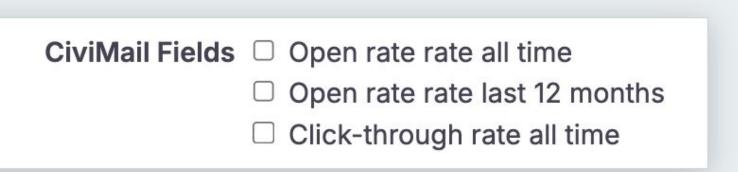
Membership



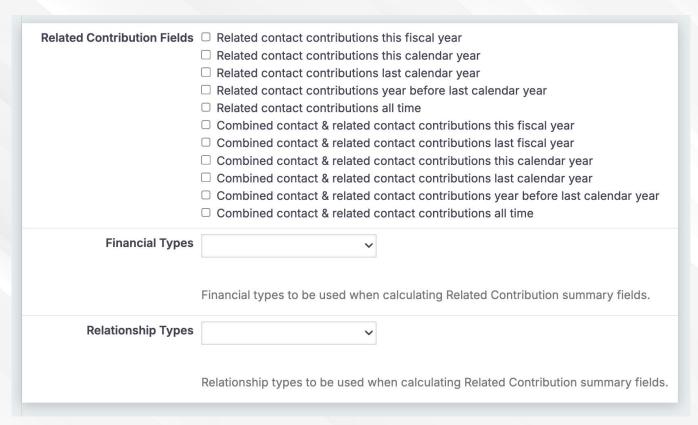
Events



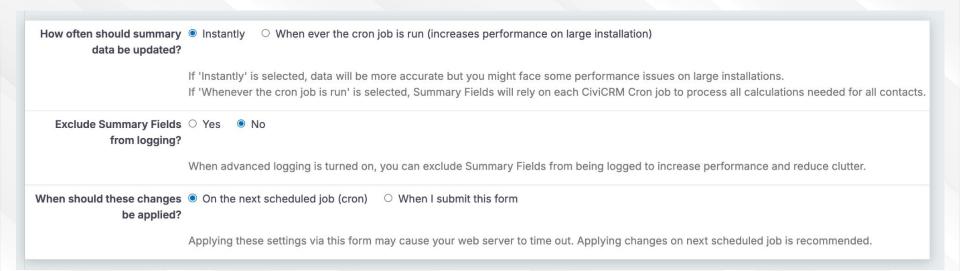
CiviMail



Related Contributions

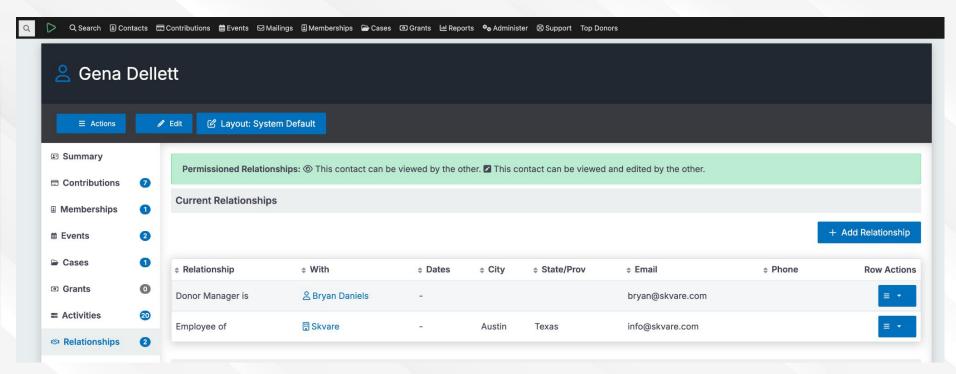


Performance Settings

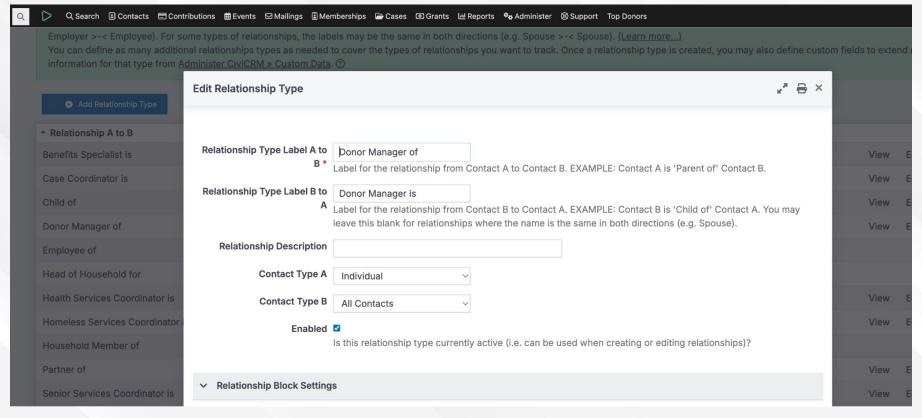


Relationship Types

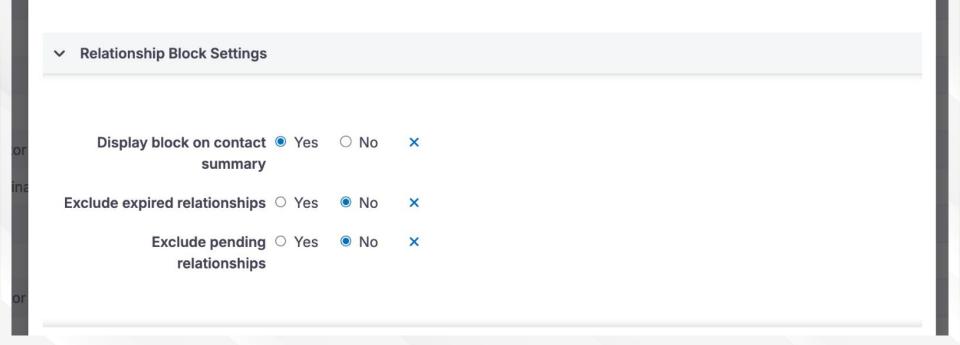
Relationship Management



Relationship Type Configuration

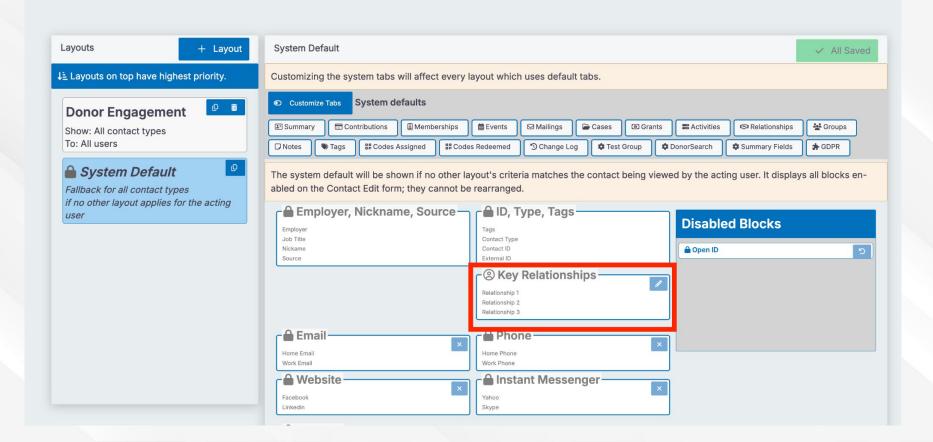


Relationship Block Settings

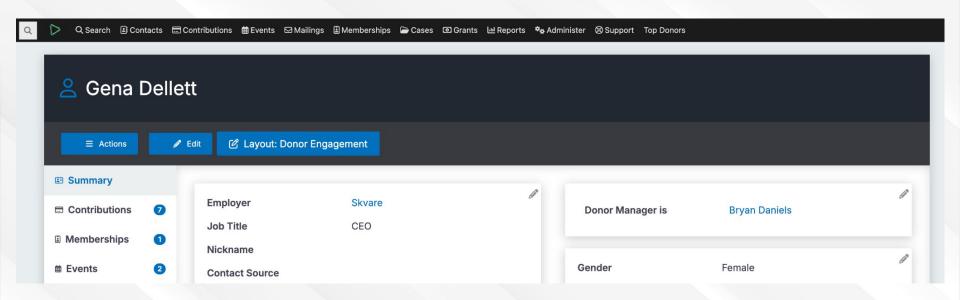


Home > CiviCRM > Administer

Contact Summary Editor ☆

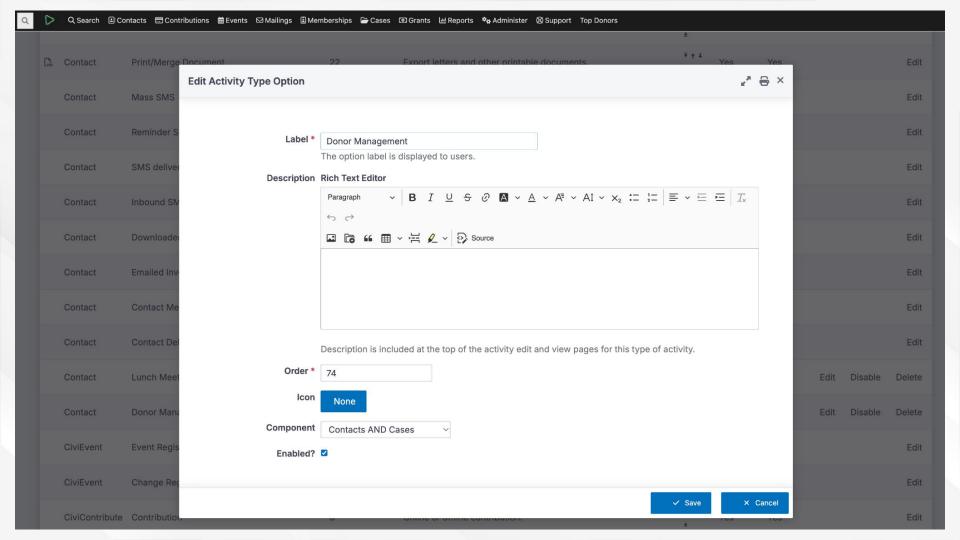


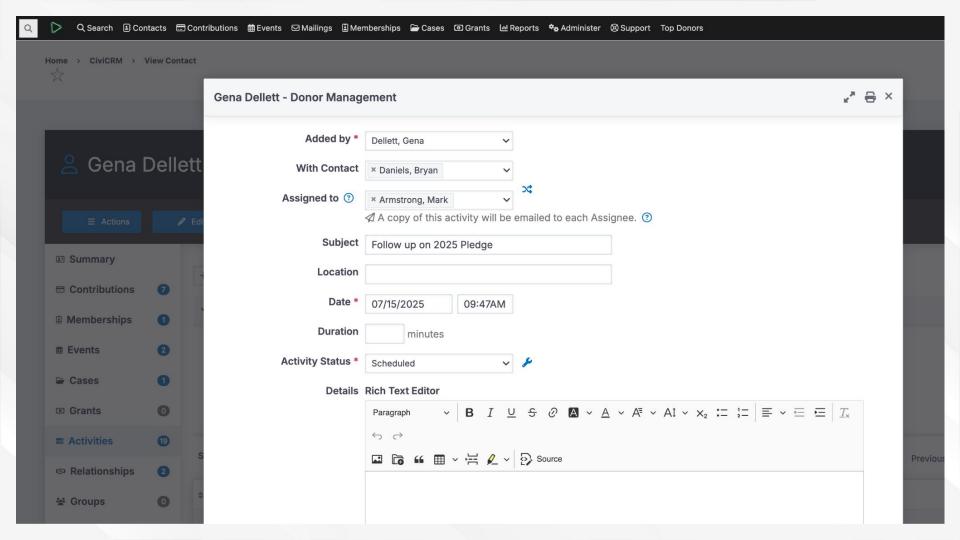
Relationship Block with Contact Layout Editor

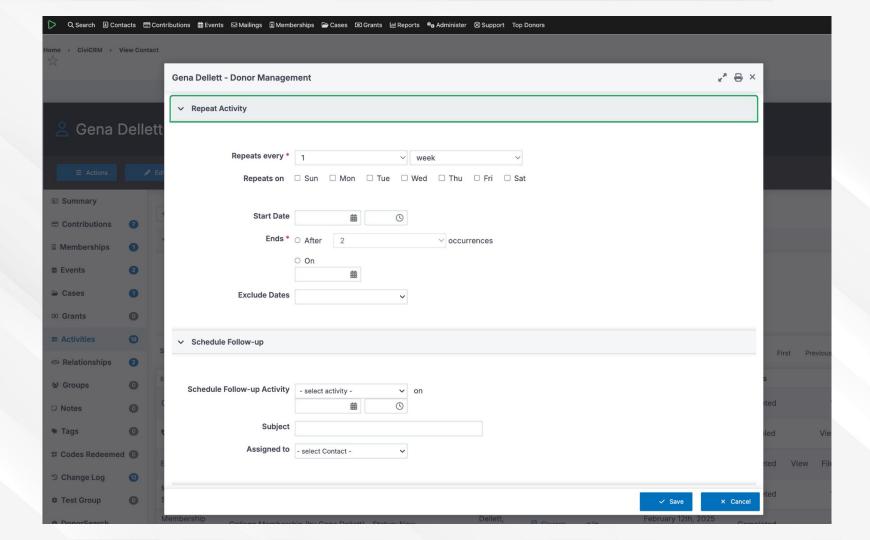


Relationships can be used in groups and reports to segment and take actions on contacts.

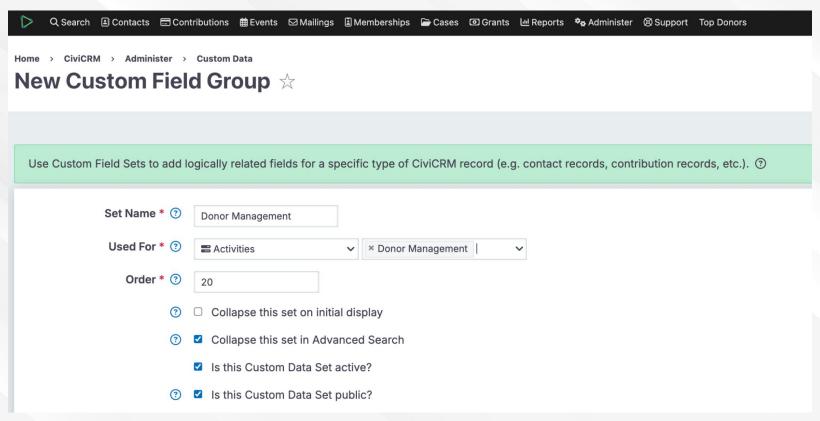
Activity Types



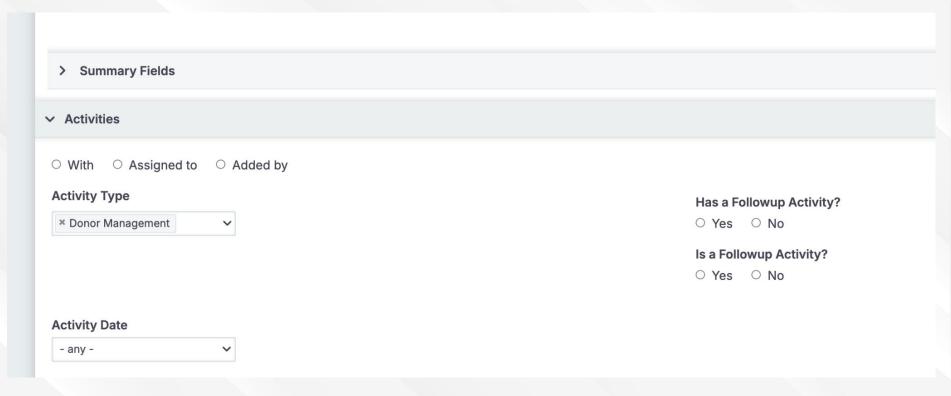




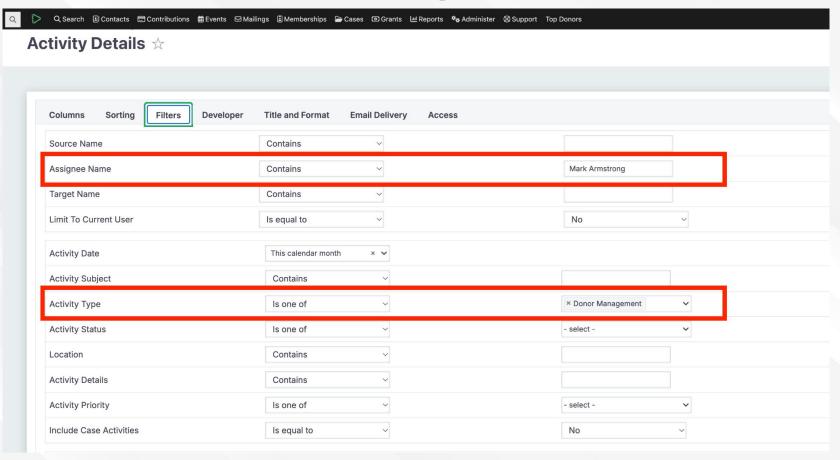
Custom Fields for Donor Engagement Tracking



Activities as Criteria in Advanced Search



Activities as Criteria in Reports



DonorSearch

DonorSearch Integration with CiviCRM

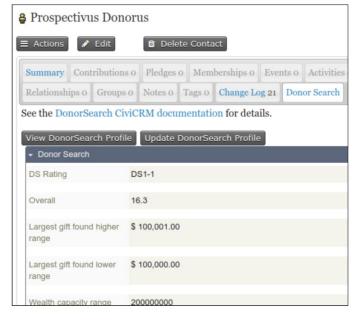
- Shout out and thanks to Greenleaf Advancement and Joinery for developing & maintaining the extension
- https://github.com/greenleafadvancement/com.gr eenleafadvancement.donorsearch

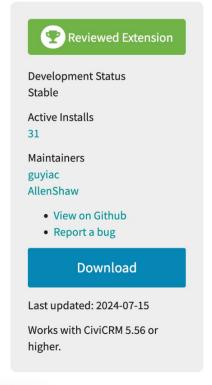


Home > CiviCRM Extensions

DONORSEARCH INTEGRATION

Prospect research is essential for identifying high-impact donors within an organization's current donor pool and in the larger community. Donor Search provides these insights for your fundraisers and development teams to learn more about your donors' personal backgrounds, giving histories, wealth indicators, and philanthropic motivations, to help you evaluate any prospect's capacity (ability to give) and affinity (warmth) toward your organization and its goals.





Use this extension to perform wealth lookups on your CiviCRM contacts using the DonorSearch prospect research service. Sites using this extension will receive two free lookups per month. Learn





DONORSEARCH

Smarter Fundraising Starts Here: Cut Costs, Save Time, Raise More.

From \$20K first gifts to \$10M campaigns, DonorSearch powers results that speak for themselves.

REQUEST A DEMO



RECOGNIZED FOR:









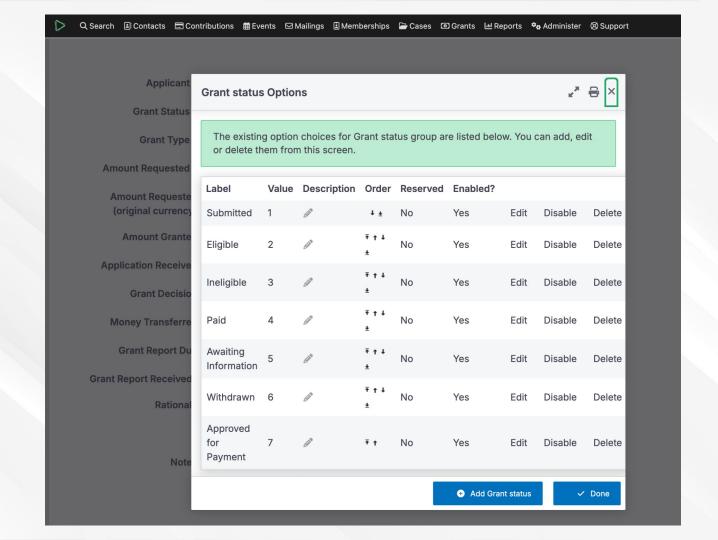


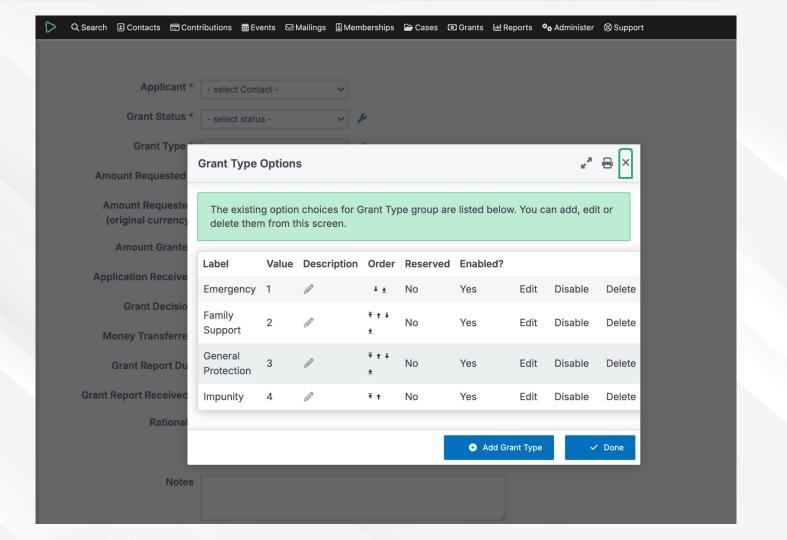
		050	
		SEC stock value From	То
DS Rating		SEC stock or insider	
Overall From	То	IRS 990PF	
Largest gift found higher range From	То	Political count From	То
Largest gift found lower	То	Real estate trust	
range From		Business affiliation	
Wealth capacity range		FAA Pilot license	
Profile			
Submit time	- any -	Airplane Owner	
Real estate estimate From	То	Boat	
Real estate count From	То	RFM (Recency, Frequency, Money)	
Total of likely matches From	То	Assessed	
ount of likely matches From	То		
Foundation board		Major Gift Likelihood	
Grant seeking board		Annual Fund Likelihood	
Political total From	То	PGID (Planned Giving	
i dillidai total i idili	10	Identification)	

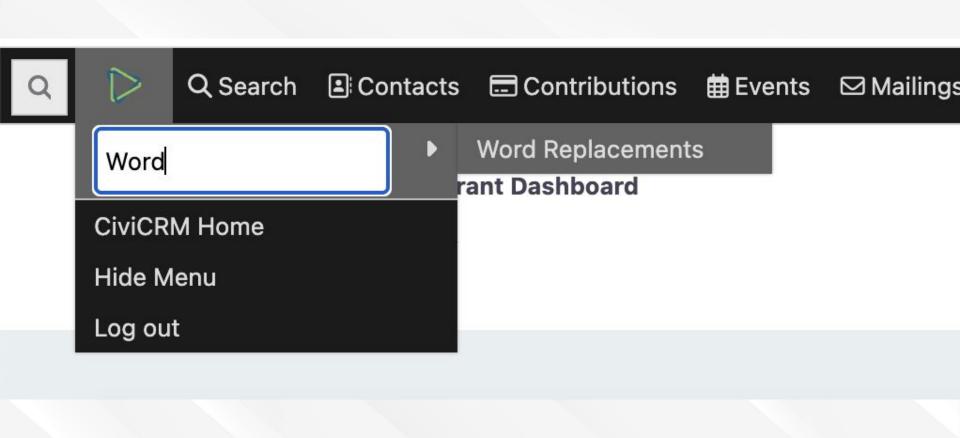
Grant Management

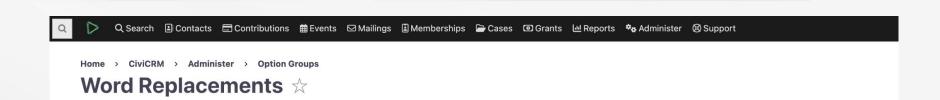
CiviGrant Components

Applicant *	- select Contact -	~	
Grant Status *	- select status -	~	y
Grant Type *	- select type -	~	8
Amount Requested *			
Amount Requested			
(original currency)			
Amount Granted			
Application Descived			
Application Received	曲		
Grant Decision	曲		
Money Transferred	曲		
Grant Report Due	曲		
Grant Report Received?			
Rationale			
			/ <i>h</i>
Notes			
			li .

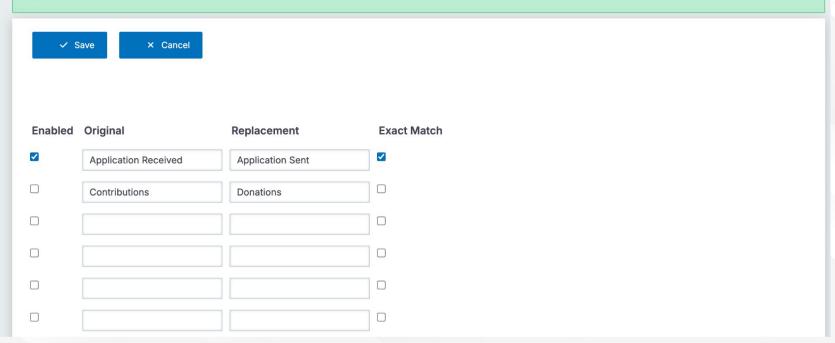


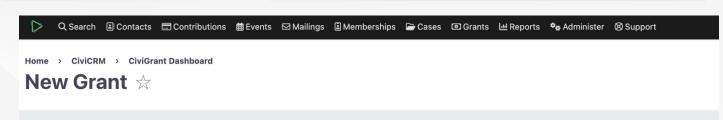


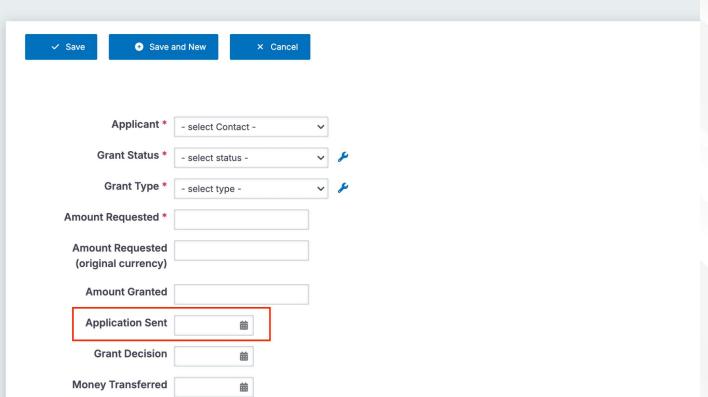




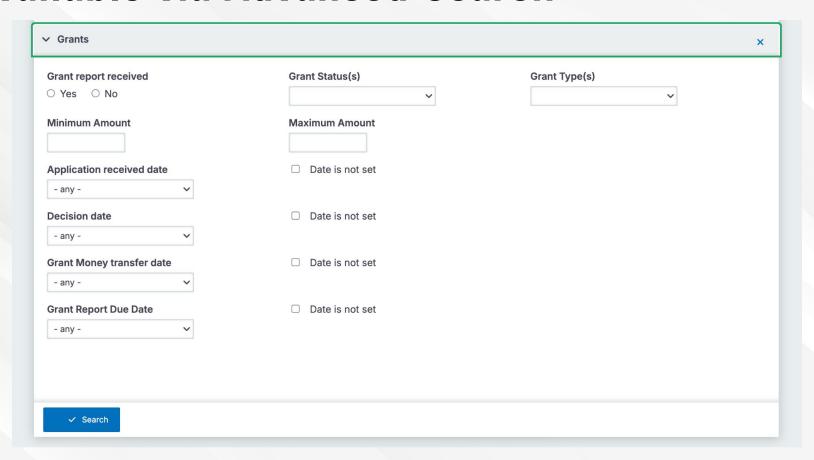
Use **Word Replacements** to change all occurrences of a word or phrase in CiviCRM screens (e.g. replace all occurrences of 'Contribution' with 'Donation').



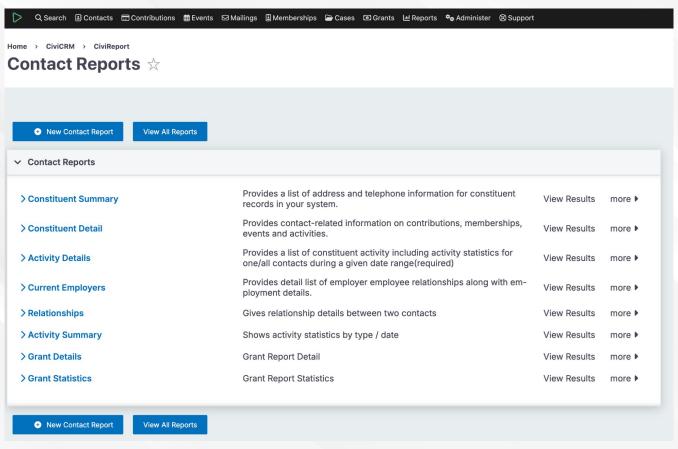




Available via Advanced Search



Starting Reports in Contact Reports



Report Settings and Dashboard Access

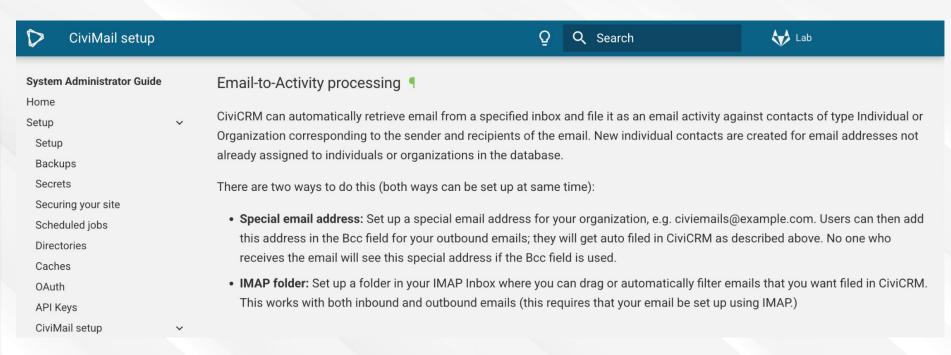
Grant Details ☆

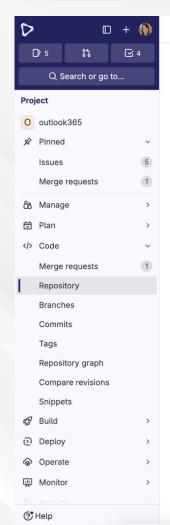
Columns Grouping	Sorting Filters Title and Format Email Delivery Access
Include Report in Navigation Menu?	☐ Link to Show Criteria All report instances are automatically included in the Report Listing page. Check this box to also add this report to the navigation menu.
Permission ③	CiviGrant: access CiviGrant 🔻
ACL Group/Role	Anonymous user Authenticated user Content editor Administrator Add >>
Add to My Reports? ③	☐ If set to Yes, this report will appear in the My Reports section of the reports listing page and will only be visible by you.
Reserved Report? ③	☐ If reserved, only users with 'administer reserved reports' permission can modify this report instance.
Available for Dashboard?	Users with appropriate permissions can add this report to their dashboard.
Limit Dashboard Results	rows
Cache dashlet for ③	60 minutes

CiviCRM labels can match how your organization talks about your *stuff*.

Email to Activity

Email-to-Activity Processing





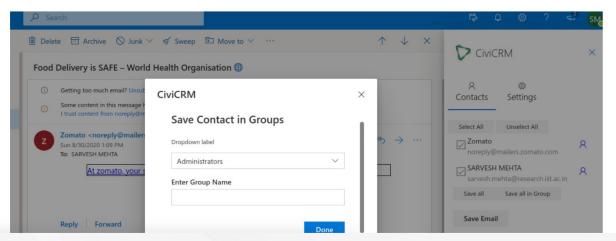
Outlook 365 Integration for CiviCRM

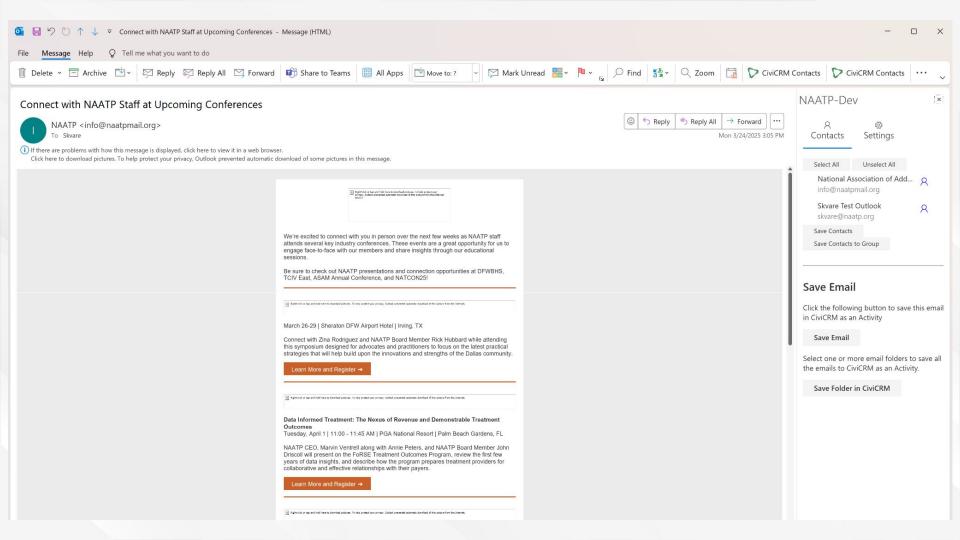
This extension enables a user to query CiviCRM as an address book when using either Microsoft Outlook 365 Web and Desktop clients. This extension generates a Microsoft Outlook 365 add-in which connects Outlook 365 to the CiviCRM site, this add-in can be deployed organisation-wide or on a per user basis.

Features include:

- · Search CiviCRM for contacts or groups.
- · Search for contacts within a CiviCRM group.
- · Ability to send email to all contacts in a mailing group.
- · Select contacts across different mailing groups.
- · Ability to CC or BCC email to one group while sending email to another group.
- Create CiviCRM contacts from the email recipients (To,CC,Sender).
- · Create multiple CiviCRM contacts with a single click.
- · Save multiple contacts to an existing group or create a new group in CiviCRM.
- . Store the current email in CiviCRM as an Activity and associate with the email recipients.

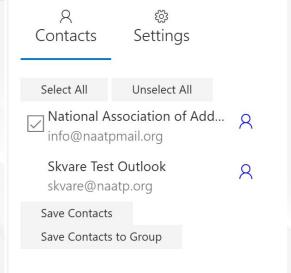
This extension is licensed under AGPL-3.0.





"Save Email" creates email as Activity on corresponding contact record

"Save contact" creates new contact



Save Email

Click the following button to save this email in CiviCRM as an Activity

Save Email

Select one or more email folders to save all the emails to CiviCRM as an Activity.

Save Folder in CiviCRM

Questions

Get Support

skvare.com

info@skvare.com

civicrm.org/civicrm/experts chat.civicrm.org